

POLIMODA

Fisrt Level Acedemic Course in Fashion Marketing Management

Academic Year 2025-2026: list of teachers

Year	Code	Disciplinary field	Insegnamento	Teacher	CFA
1	ISDC/01	Communication Sciences	Communication theory	Fossati Silvia	8
1	ISDC/06	Graphic Production Techniques	Graphic production techniques 1	Tregnaghi Tommaso	4
1	ISSU/05	Sociology, Anthropology and Psychology	Sociology of fashion	Paci Sara	12
1	ISSE/01	Business Economics and Management	Industrial economics 1	Poettinger Monika Barbara Maria	12
1	ISSE/03	Fashion Economics and Marketing	Fashion marketing 1	Brownlees Thomas	12
1	ISST/04	Fashion Product Technologies	Fashion product technology	Pisano Michelle	8
1	ISSE/02	Professional Practice Management	English as a vocational language	TBD	2
2	ISDC/06	Graphic Production Techniques	Graphic production techniques 2	Garzanti Elena	4
2	ISSC/03	History and Culture of Fashion	History and criticism of contemporary fashion	Forti Federica	6
2	ISME/01	Design Methodologies	Design methodology	Petroni Granata Fiona	12
2	ISSE/01	Business Economics and Management	Industrial economics 2	Giannozzi Alessandro	12
2	ISSE/02	Professional Practice Management	Management of professional activity	Bellandi Stefano	6
2	ISSE/03	Fashion Economics and Marketing	Fashion marketing 2	Cian Seren	12
2	ISDC/05	Communication Design	Communication design	Gavazza Lelio	4
2	ISSE/02	Professional Practice Management	English as a vocational language	TBD	2
3	ISDC/01	Communication Sciences	Communication sciences	Sala Edoardo	6
3	ISDC/06	Graphic Production Techniques	Graphic production techniques 3	Laube Sandra	5
3	ISSE/01	Business Economics and Management	Industrial economics 3	Brownlees Thomas	12
3	ISSE/02	Professional Practice Management	Technical legislation	Giovannardi Arianna	4
3	ISSE/03	Fashion Economics and Marketing	Fashion marketing 3	Macchi Di Cellere Umberto	12