

POLIMODA

Regulation for Polimoda Talent 2026-2027

Polimoda Talent is Polimoda's Talent Incubator Program that selects, finances and supports young talents wishing to develop their business initiatives in the fashion, lifestyle and luxury market.

The Call for Polimoda Talent will result in awarding the best initiative with a special scholarship each to the value of €20.000,00 which includes an economic contribution, one-to-one training with industry experts, in addition, the school will eventually provide physical spaces.

The candidates will be selected through a competitive process whose steps, terms and conditions are described in this document.

Participation Requirements

The candidates that may participate in the Call for Polimoda Talent 2026-2027 must meet the following characteristics:

- aged between 20 and 30 years of age;
- Polimoda Alumni who have successfully completed a Polimoda Undergraduate Course or Polimoda Master Course;
- have an innovative project in the field of fashion, lifestyle and luxury market;
- Applications for the Call can only be made by individuals or groups of up to four people.

In the case of a group, it is understood that the intellectual property rights of the project belong only to its members. If a group member leaves the project and the group, they must also relinquish their intellectual property rights to the project.

Non-EU nationals must have their residence permit and be in compliance with the regulations.

Program

The chosen candidates will receive a grant from Polimoda worth € 20.000,00 divided as follows:

- € 10.000,00 as an **economic contribution**
- € 10.000,00 as **hours of professional consultancy**

Polimoda will eventually provide **facility and services** costs for 6 months in relation to the selected project.

Application Submission and Deadline

In order to participate in the selection process, applicants are required to apply on line via the [website](#) and provide the following information and documentations **no later than 1:00 P.M. on July 30th 2026:**

- Personal information** (name, surname, date and place of birth, etc.);
- Presentation** of the idea in accordance with guidelines below:

Executive Summary (Max 2 Pages)

Mission & Vision: state your brand's purpose, core values, and long-term goals.

Business Concept: briefly describe your startup idea and what makes it innovative (e.g., customer-oriented

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service, fashion-tech concept, unique clothing line, sustainable accessories).

Product / Solution (UVP): explain your main product or service and what makes it stand out or different from others.

Key Highlights: summarize your target market, ideal customers, competitive edge, and basic financial goals or projections. Provide us with a brief implementation timetable (key milestones over the first 12 months).

Funding Needs (if applicable): indicate how much funding you need and what it will be used for (e.g., production, marketing, or technology). Provide us with a short breakdown of how resources coming from Polimoda (financial, mentoring, facilities TBC, etc.) would be used to launch or scale the project.

- Signed **CV / Résumé** of the candidate (English or Italian);
- A copy of valid **identity document** and, if necessary, any residence permit;
- ¹**Portfolio**.

All applications received after this deadline will not be considered.

Evaluations of the Proposals

A selection of candidates will be made by the Evaluation Committee from the valid applications received, according to the criteria and the parameters specified in this notice from 15 days of the application deadline.

The Evaluation Committee will include Polimoda members, industry expert lecturers and external members.

The Evaluation Committee will express its own judgments, which shall be collegial, incontestable and irrevocable, by assigning a score from 0 to 30 based on the following criteria:

1. The **innovative and original (sustainable, technology and supply chain) character** of the proposed initiative as a *disruptive* idea (max 10 points).
2. The **market potential, feasibility and financial realization** of the project idea (max 10 points);
3. The **relevance of the project** in the fashion and lifestyle market (max 10 points).

In the case of a tied score, preference will be given to the project with higher ratings for innovation and feasibility.

The first stage of the selection process will consist of an aptitude test and an individual interview conducted by an Evaluation Committee.

Participants will be notified of the results by e-mail no later than **September 15th, 2026**.

It is understood that the selected candidate who confirms his/her intention to attend Polimoda's Talent Incubator Program must be in possession of the certification of the attended Polimoda Undergraduate Course or Polimoda Master Course.

Polimoda may issue the final certification only if the Student has already completed the internship scheduled to take place at the end of the course or if the Student foregoes the opportunity to complete the internship.

Terms and Conditions

The program shall be regulated by a service agreement entered into by Polimoda and the beneficiary. The service agreement has a term of 6 months from the day of signing.

It is understood that Polimoda Management reserves the right not to award the scholarship.

¹ *It is required for project related to Fashion Design, Art Direction, Fashion Styling and Creative Direction.*

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Privacy Policy

All data and information will be processed in accordance with European Regulation on the Protection of Personal Data (GDPR) No. 679/2016 for the purposes related to this announcement and to the services supplied by the facility.

The data controller is Polimoda, based in Florence, Via Curtatone, 1, 50123, Florence.

Contacts

Ornella Fazio

Special Project Coordinator

Via Curtatone 1, Florence

Weekdays: 9:00am to 5:00pm

Email: ornella.fazio@polimoda.com

Website: Polimoda Talent

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