

POLIMODA

OVER €600,000 IN SCHOLARSHIPS: POLIMODA SUPPORTS THE NEXT GENERATION OF FASHION TALENT

From Event Management to Digital Strategy, from Fashion Film to Creative Direction, Polimoda invests in the talent shaping the future of fashion. Applications are open through April 5.

Florence, March 2026 – Polimoda is committing over €600,000 to a scholarship program for Undergraduate and Master's programs beginning in October 2026, underscoring its dedication to recognizing merit and expanding access to world-class education for the most promising international fashion talent. Applications are open through April 5.

The program includes 23 scholarships offering full or partial tuition coverage.

Undergraduate Scholarships – 15 Awards

Open to high school graduates and current seniors between the ages of 17 and 25, these scholarships cover the full length of the selected program, ranging from two to four years. As with all Polimoda programs, instruction is conducted entirely in English, and a minimum B2 proficiency level is required.

Eligible programs include: Atelier Design, Digital Strategy for Fashion, Fashion Art Direction, Fashion Business, Fashion Design, Fashion Design Management, Fashion Marketing Management, and Fashion Styling. New additions for the upcoming academic year, Event Management & Fashion Film & Photography, are also part of this initiative to support emerging talent.

Scholarships awarded for the first year are renewable for subsequent years, provided students maintain outstanding academic performance (equivalent to a 28/30).

Master's Scholarships – 8 Awards

Open to graduates, final-year students, and working professionals up to the age of 32, with a minimum B2 level of English proficiency. Eligible programs include: Creative Direction, Fashion Art Direction, Fashion Brand Management, Fashion Design, and Luxury Retail & Business Management, all nine months in duration.

Selection is based on an admissions process that includes faculty evaluation and a review of each applicant's résumé and personal statement. Full details and application instructions are available on the [Polimoda website](https://www.polimoda.com).

With this program, Polimoda reaffirms its mission: equipping future professionals with hands-on, industry-driven skills — not just academic credentials. These scholarships represent a concrete investment in individuals chosen for their talent and drive, at a school with deep, ongoing ties to the fashion industry.

www.polimoda.com

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