# POLIMODA

## Regulation for Polimoda Talent 2024-2025

Polimoda Talent is Polimoda's Talent Incubator Program that selects, finances and supports young talents wishing to develop their business initiatives in the fashion, lifestyle and luxury market.

The Call for Polimoda Talent will result in awarding the best 1 or 2 initiatives with a special scholarship each to the value of €20.000,00 which includes an economic contribution, one-to-one training with industry experts, in addition, the school will provide physical spaces.

The candidates will be selected through a competitive process whose steps, terms and conditions are described in this document.

## **Participation Requirements**

The candidates that may participate in the Call for Polimoda Talent 2024-2025 must meet the following characteristics:

- $\Box$  aged between 18 and 30 years of age;
- Polimoda Alumni who have successfully completed a Polimoda Undergraduate Course or Polimoda Master Course;
- □ have an innovative project in the field of fashion, lifestyle and luxury market;
- $\hfill\square$  only individuals can apply for the Call. Groups cannot apply for the Call.

Non-EU nationals must have their residence permit and be in compliance with the regulations.

## Program

The chosen candidates will receive a grant from Polimoda worth € 20.000,00 divided as follows:

- □  $\in$  10.000,00 as an economic contribution
- □ € 10.000,00 as hours of professional consultancy

Polimoda will also provide facility and services costs for 6 months

## **Application Submission and Deadline**

In order to participate in the selection process, applicants are required to apply on line via the <u>website</u> and provide the following information and documentations <u>no later than 1:00 P.M. on November 18<sup>th</sup>. 2024:</u>

- □ **Personal information** (name, surname, date and place of birth, etc.);
- □ Presentation of the idea (3000 letters max, English or Italian);
- □ Signed CV / Résumé of the candidate (English or Italian);
- □ A copy of valid **identity document** and, if necessary, any residence permit;
- $\square$  <sup>1</sup>**Portfolio.**

## All applications received after this deadline will not be considered.

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<sup>&</sup>lt;sup>1</sup> Recommended but not required

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## **Evaluations of the Proposals**

A selection of candidates will be made by the Evaluation Committee from the valid applications received, according to the criteria and the parameters specified in this notice from 15 days of the application deadline.

The Evaluation Committee will include Polimoda members, industry expert lecturers and external members.

The Evaluation Committee will express its own judgments, which shall be collegial, incontestable and irrevocable, by assigning a score from 0 to 30 based on the following criteria:

- 1. The **innovative (sustainable and technology) character** of the proposed initiative as a *disruptive* idea (max 10 points).
- 2. The market potential and feasibility of the project idea (max 10 points);
- 3. The **relevance of the project** in the fashion, lifestyle and luxury market (max 10 points).

In the case of a tied score, preference will be given to the project with higher ratings for innovation and feasibility.

If the Evaluation Committee deems it appropriate, the selection will take place also on the basis of interviews with the applicants.

Participants will be notified of the results by e-mail no later than December 13th, 2024.

It is understood that the selected candidate who confirms his/her intention to attend Polimoda's Talent Incubator Program must be in possession of the certification of the attended Polimoda Undergraduate Course or Polimoda Master Course. Polimoda may issue the final certification only if the Student has already completed the internship scheduled to take place at the end of the course or if the Student foregoes the opportunity to complete the internship.

## **Terms and Conditions**

The program shall be regulated by a service agreement entered into by Polimoda and the beneficiary. The service agreement has a term of 6 months from the day of signing.

## **Privacy Policy**

All data and information will be processed in accordance with European Regulation on the Protection of Personal Data (GDPR) No. 679/2016 for the purposes related to this announcement and to the services supplied by the facility.

The data controller is Polimoda, based in Florence, Via Curtatone, 1, 50123, Florence.

## Contacts

Ornella Fazio

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