

# POLIMODA

## Regulations of the selection process and awarding of n. 1 scholarship for attendance of the Polimoda Master Course in Fashion Brand Management and the Tutoring Programme for Personal Branding – beginning in the academic year 2023/2024 (April 2024 edition)

The Association Ente per le Arti applicate alla Moda e al Costume (hereinafter referred to as Polimoda), with registered office in Florence, Via Curtatone, 1, for the purpose of favouring the initiation of new studies and ideas that serve as inspiration for creative, artistic and economic development in the interests of society as a whole has decided to offer **n. 1 full scholarship** for the attendance of a Polimoda Master Course in **Fashion Brand Management (April 2024 edition)** to the value of € 28.000,00 and the attendance of the **Tutoring Programme for Personal Branding** with Top Academics and Industry leaders to support the candidate's access to the industry of Fashion.

The Polimoda Master Course, which will be held in English, will have the duration of 9 months, and will be composed of classroom lessons, starting on 08/04/2024 and ending on 14/12/2024.

The Polimoda Tutoring Programme, which will be held in English, will have the duration of 4 months, and will be composed of one to one online meetings, starting on January 2025 and ending on April 2025.

**Please note that the scholarship does not cover housing and living expenses or any other extras.**

**The Master Course and the Tutoring Programme cannot be awarded separately, they are part of one full scholarship.**

Polimoda reserves the right to not assign the scholarships.

### General Admission Requirements

In order to apply for the scholarship, applicants must meet the following requirements. They must:

- have at least B2\* level English;
- be no older than 35 (thirty-five) years old;
- have a degree (or another equivalent qualification, or approximately two years of experience gained in the sector), or be a graduating student who has already sat all the exams in their degree course when the Polimoda Master Course begins, and who will defend their degree theses within 6 (six) months from the commencement of the classroom lessons.

A selected candidate who has not already graduated cannot, in any case, begin the period of internship and, therefore, obtain the Certification of the Polimoda Master Course (which will only be issued when the internship has been completed), until he/she has graduated.

This selection process is open to all residents or citizens of one of the following countries: Qatar, State of Kuwait, Kingdom of Saudi Arabia, United Arab Emirates, Kingdom of Bahrain.

Students who are already enrolled in a Polimoda Master or Undergraduate course cannot participate in the selection process.

It is only possible **to apply for one scholarship** among those made available by Polimoda.

It is understood that any enrolment discounts and/or financial incentives recognised and applied during the enrolment process, and/or during the academic year, will not be recognised nor applied in addition to the scholarship described in this Regulation.

### Selection process

In order to apply for the scholarship, candidates must select the Polimoda Master Course in Fashion Brand Management (April 2024 edition) and complete the following steps:

- Application Form submission via the Course page on Polimoda's website (please note, it is a requirement to insert "AFCXP" in the box "Business Intermediary" and select "BANK TRANSFER" in the box "Payment Preferences".
- Certificate or (self-certification attached to the present Regulations) of English level (B2 required) must be sent via e-mail to [scholarship@polimoda.com](mailto:scholarship@polimoda.com).
- Interview with a Course Leading Teacher, following which candidates will be assessed by a system of marks out of thirty.

#### Polimoda

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Only the candidates who obtain a minimum score of 26/30 will be considered for the successive selection phases.

## Evaluation

The selection for the assignment of the scholarship will be carried out at the sole discretion of an admission committee composed of Polimoda Head of Department and/or Department Supervisor and two Course Leading Teachers and the Arab Fashion Council Representatives (hereinafter “the admission committee”).

The admission committee will draw up a ranking of the top candidates, taking into account their effective merits, *curriculum vitae* and motivation.

The scholarship will be awarded to the candidate listed at the top of the ranking. In case of equal merit amongst the candidates, precedence will be given to the candidate who first submitted the application form.

## Deadline and notifications

In order to participate to the selection process, candidates are required to apply from November 1<sup>st</sup>, 2023 to December 1<sup>st</sup>, 2023

The result of the selection process will be announced to the selected candidate no later than December 20<sup>th</sup>, 2023.

The selected candidate will have to give written confirmation to Polimoda of his/her intention to attend the course and accept the scholarship no later than December 31<sup>st</sup>, 2023.

Should the candidate listed at the top of the ranking forgo or be unable to benefit from the scholarship and/or the tutoring programme for any reason, the scholarship will be awarded on the basis of the ranking working down the list.

Before the commencement of the Polimoda Master Course, the selected candidate must sign the course enrolment contract and the Polimoda Student Regulations relative to the programme for which the scholarship is assigned (please refer to the website [www.polimoda.com](http://www.polimoda.com)).

The aforementioned documents will be applicable to all the phases of the training programme and on the signature of these documents, the candidate is undertaking to fully comply with the relative provisions of the same.

The scholarship awarded to the selected candidate for attendance of the Polimoda Master Course will be subject to said course being held. The course in question will be held subject to the minimum number (as established by Polimoda’s Management) of enrolments being reached and therefore making the course viable to run. Confirmation will be given to the selected candidate at least 10 (ten) days before the start of the course as to whether the minimum number of enrolments necessary to activate the course has been reached, and consequently the definite assignment of the scholarship. Should the minimum number of enrolments for the Polimoda Master Course fail to be reached, the scholarship may be used by the selected candidate to cover the fee of another master course organised by Polimoda in the same intake (April 2024 edition). The most appropriate course will be identified by the Head of Department and/or the Department Supervisor together with the selected candidate, taking into account the aptitude, personal predisposition and *curriculum vitae* of the latter.

**Polimoda reserves the right to amend the aforementioned deadlines. Please always check the online version of the Regulations of the selection process.**

For further information candidates can visit the website [www.polimoda.com](http://www.polimoda.com) or contact [orientation@polimoda.com](mailto:orientation@polimoda.com).

Pursuant to Article 6 of Italian Presidential Decree 430 of 26.10.2001, this selection is not considered a prize competition or operation: as a result, it does not require ministerial authorisation.

Florence, 1/10/2023

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