

# POLIMODA

## Regulation for Polimoda Talent 2023

Polimoda Talent is Polimoda's Talent Development program that selects, finances and supports young talents wishing to implement their business ideas in the fashion and luxury market.

The Call for Polimoda Talent will result in awarding the best 1 or 2 ideas with a special scholarship each to the value of €30.000,00 which includes an economic contribution, one-to-one training with industry experts, and the use of physical spaces within the grounds of Polimoda.

The candidates will be selected through a competitive process whose steps, terms and conditions are described in this document.

### Participation Requirements

The candidates that may participate in the Call for Polimoda Talent 2023 must meet the following characteristics:

- aged between 18 and 30 years of age;
- Polimoda Alumni who have successfully completed a Polimoda Undergraduate Course or Polimoda Master Course;
- have an innovative project in the field of fashion;
- only individuals can apply for the Call. Groups cannot apply for the Call.

Non-EU nationals must have their residence permit and be in compliance with the regulations.

### Program

The chosen candidates will receive a grant from Polimoda worth € 30.000,00 divided as follows:

- € 10.000,00 as an **economic contribution**
- € 10.000,00 as **hours of professional consultancy**
- € 10.000,00 as **facility and services** costs in the Polimoda Design Lab for 6 months

The selected candidates will also be offered the opportunity to take advantage of **mentoring** services to guide their specific business activities.

### Application Submission and Deadline

In order to participate in the selection process, applicants are required to apply online via the [website](#) and provide the following information and documentations **no later than 1:00 P.M. on April 17, 2023:**

- Personal information** (name, surname, date and place of birth, etc.);
- Presentation** of the idea (3000 letters max, English or Italian);
- Signed **CV / Résumé** of the candidate (English or Italian);
- A copy of valid **identity document** and, if necessary, any residence permit;
- <sup>1</sup>Portfolio.**

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<sup>1</sup> *Recommended but not required*

#### Polimoda

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VAT 03758580488 Fiscal Code 94015750485  
[www.polimoda.com](http://www.polimoda.com)

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**All applications received after this deadline will not be considered.**

## **Evaluations of the Proposals**

A selection of candidates will be made by the Evaluation Committee from the valid applications received, according to the criteria and the parameters specified in this notice from 15 days of the application deadline.

The Evaluation Committee will include Polimoda members, industry expert lecturers and external members.

The Evaluation Committee will express its own judgments, which shall be collegial, incontestable and irrevocable, by assigning a score from 0 to 30 based on the following criteria:

1. The **innovative character** of the proposed initiative as a *disruptive* idea (max 10 points).
2. The **market potential and feasibility** of the project idea (max 10 points);
3. The **relevance of the project** in the fashion and luxury worlds (max 10 points).

In the case of a tied score, preference will be given to the project with higher ratings for innovation and feasibility.

If the Evaluation Committee deems it appropriate, the selection will take place also on the basis of interviews with the applicants.

Participants will be notified of the results by e-mail no later than **May 2<sup>nd</sup>, 2023**.

It is understood that the selected candidate who confirms his/her intention to attend Polimoda's Talent Development program must be in possession of the certification of the attended Polimoda Undergraduate Course or Polimoda Master Course. Polimoda may issue the final certification only if the Student has already completed the internship scheduled to take place at the end of the course or if the Student foregoes the opportunity to complete the internship.

## **Terms and Conditions**

The program shall be regulated by a service agreement entered into by Polimoda and the beneficiary. The service agreement has a term of 6 months from the day of signing.

## **Privacy Policy**

All data and information will be processed in accordance with European Regulation on the Protection of Personal Data (GDPR) No. 679/2016 for the purposes related to this announcement and to the services supplied by the facility.

The data controller is Polimoda, based in Florence, Via Curtatone, 1, 50123, Florence.

## **Contacts**

Ornella Fazio

Special Project Coordinator

Via Curtatone 1, Florence

Weekdays: 9:00am to 5:00pm

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Website: <http://bit.ly/PolimodaTalent201920>

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