

SCHOLARSHIP AWARD FOR THE POLIMODA MASTER IN FASHION BEAUTY AND COSMETICS MANAGEMENT

EXCLUSIVELY FOR THE READERS OF GLAMOUR

Polimoda offers readers of GLAMOUR the opportunity to win a **scholarship** covering the entire cost of fees for the **POLIMODA MASTER IN FASHION BEAUTY AND COSMETICS MANAGEMENT**

for a period of **6 months** starting in **October 2010** and ending in March **2011**, followed by **three months internship**. Lessons will be in Italian.

VALUE OF THE SCHOLARSHIP

The total value of the scholarship is **Euro 11.680,00 covering the entire cost of academic fees** and enrolment.

ELEGIBILITY

Applications may be made by Italian and foreign citizens who will have obtained a degree (or equivalent qualification) by end September 2010: knowledge of the Italian language is necessary as well as familiarity with the English language.

Students already enrolled on a Polimoda Fashion Coordinator Master course may not apply.

HOW TO APPLY

To apply for the scholarship award, it is necessary to complete the attached [application form](#), providing all relevant information as requested and accompanied by:

- **curriculum vitae**
- **letter explaining the reasons for choosing this course**
- **photocopy of an identity document**
- **a copy of your degree certificate or evidence of having passed the relevant university examinations required for obtaining a degree**

and send all documents by e-mail to the following address indicating **Glamour Scholarship Award** in the subject line.

Or send by registered post to:

POLIMODA

Information and Orientation Office

Attn. Daniela Imperlini

Via Pisana, 77 - 50143 FIRENZE

indicating **Glamour Scholarship Award** on the envelope

EXPIRY DATE

The application must be sent to Polimoda **by and no later than 31 August 2010**.

Scholarship applications which are sent after that date will not be taken into consideration (the postal stamp or date of email will provide evidence of timeliness).

EVALUATION AND SELECTION

The scholarship will be awarded on the basis of:

- **evaluation of the Cvs and letter of motivation**
- **a psychological test**
- **a practical test (analysis of an advertising campaign)**
- **interview** with the Head of the Design Department.

Examination will take place in the Polimoda centre at Via Pisana 77, Florence and the date will be communicated by e-mail.

The winner will be chosen by a specific committee, consisting of representatives of Polimoda who will establish – according to indisputable criteria – a method of evaluation which will take into account the curriculum vitae, tests and examinations undertaken and the reasons for the application.

The scholarship will be awarded to the candidate who comes highest in the evaluatory scheme. If the winner should relinquish the award, it will pass to the next in order of evaluation.

The award winner will be contacted at the addresses provided in the application form.

REQUIREMENTS OF THE WINNER

Within a week of being informed of selection to receive the award, the winner of the scholarship must complete all the documents necessary to formalize enrolment on the course, including the Regulations of the Institute normally signed by Polimoda students, at the Information and Orientation office of Polimoda.

FORFEIT OF RIGHT TO MAKE USE OF THE SCHOLARSHIP

The student selected will lose the right to make use of the scholarship should:

- absences exceed 20% of the total hours required for each subject taught in the Masters programme;
- a full degree is not attained by September 2010.

Should the award winner forfeit the right to benefit from the scholarship for one of the above reasons, s/he can continue the course by paying in full their own fees and agreeing to the requirements of the current Regulations.

Awarding of the scholarship depends on the initiation of the Master course and thus on enrolment of the minimum number of students held to be appropriate by Polimoda management. Moreover, **Polimoda management reserves the right to delay the beginning of the Master course until the minimum number of participants is enrolled.** The scholarship will remain valid for this specific Masters course until and no later than January 2011, on prior notification of the new date by the Institute and on acceptance by the winner.

Should the start of the Masters course not take place by October 2010, on notification by the Institute the winner can choose to relinquish the course or attend another Polimoda masters course of the same or lesser value than the scholarship, starting in October 2010.

FURTHER INFORMATION

For further information regarding the course and the application procedures and to access the application form:

- visit the website www.polimoda.com
- or contact:
POLIMODA Via Pisana, 77 - Florence
email:
tel.: 055 7399628